

MONAVIE E^{MV}TM

PRODUCT INFORMATION PAGE

Recharge your body and mind with a boost of sustained energy. No jitters. No crash. Just pure, natural energy. That's the power behind MonaVie E^{MV}. Free of synthetic stimulants, this advanced formula provides a healthy alternative to traditional energy drinks. The proprietary, 100 percent natural energy blend features revitalizing ingredients that provide a quick "pick me up" and longer lasting energy. Now you can escalate your energy anytime you want without worrying about unwanted side effects. * Visit www.monavie-emv.com for more product information.

A PREMIER FRUIT BLEND

Combining the best of science and nature, MonaVie E^{MV} boasts an energizing blend of antioxidant rich fruits, including the superfruit açai. Unlike other energy drinks that provide empty calories from simplified sugars like high fructose corn syrup, MonaVie E^{MV} is made with the naturally invigorating goodness of 80 percent juice. This unique approach provides energy enhancing nutrients plus a delicious, refreshing taste. * The MonaVie E^{MV} premier fruit blend consists of the following fruits:

Açai, apple, grape, pear, acerola, cupuaçu, and camu camu.

KEY BENEFITS

- Scientifically formulated to provide longer lasting energy without the unhealthy "high" and "low" typically associated with energy drinks. *
- Features healthy, all natural sources of energy to increase vigor, performance, alertness, and endurance. *
- Made with 80 percent juice, which provides a delicious, refreshing taste.
- Contains no artificial flavors, colors, sweeteners, or preservatives.

ESSENTIAL FACTS

- In an independent taste test, MonaVie E^{MV} was preferred over leading energy drinks for color, sweetness, and aftertaste.
- A market analysis of 30 energy drinks in the retail and direct sales channels, including the top five selling products, showed that 97 percent contain artificial colors, sweeteners, flavors, and/or preservatives.
- Over the next five years, the U.S. energy drink market is expected to nearly double. (Euromonitor International: Country Sector Briefing, April 2008.)

LONGER LASTING ENERGY*

Go the distance with MonaVie E^{MV}. Fortified with 100 percent natural sources of energy, this advanced formula features Palatinose, a carbohydrate energy source found naturally in honey, sugar cane, and sugar beets. Scientifically shown to promote longer lasting energy, Palatinose metabolizes more slowly than sucrose and maltose—typical ingredients in other energy drinks—promoting a steady stream of energy over a longer period of time. *

* These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

WHO SHOULD USE MONAVIE E^{MV}?

MonaVie E^{MV} is for anyone who wants added energy, increased focus and alertness, or for those times you need to kick it up a notch.

NUTRITION INFORMATION

MONAVIE E^{MV}

| <u>Supplement Facts</u> | <u>Amount, %DV*</u> |
|--|-----------------------------|
| Serving Size | 1 Can, 8.4 fl. oz. (250 ml) |
| Calories | 170 |
| Total Carbohydrate | 40 g, 13% |
| Sugars (from fruit) | 22 g |
| Palatinose™ | 15 mg |
| Vitamin C | 60 mg, 100% |
| Niacin | 40 mg, 200% |
| Vitamin B6 | 4 mcg, 200% |
| Vitamin B12 | 12 mcg, 200% |
| Pantothenic acid | 20 mg, 200% |
| Sodium | 20 mg, <1% |
| Proprietary Energy Blend | 16,025 mg† |
| Palatinose, D-ribose, guarana extract (seed), green tea extract (leaf), cha de burge extract (leaf), maca extract (root), yerba mate extract (leaf), panax ginseng extract (root), L-tyrosine. | |

* Daily Values are based on a 2,000 calorie diet.

† Daily Value not established.

Other Ingredients: Reverse osmosis carbonated water, açai, reconstituted fruit juice blend (apple, grape, pear), fruit puree blend (acerola, cupuaçu, camu camu), acerola extract (fruit), natural flavor, citric acid, malic acid, xanthan gum, pectin, niacinamide, calcium pantothenate, ascorbic acid, pyridoxine hydrochloride, cyanocobalamin.

RECOMMENDED USE

Serve chilled.